



BMW Club Of Northern California^{INC.}

Dear Rally Vendor:

The BMW Club of Northern California's 45th annual 49er Rally will be held this year at the Mariposa County Fairgrounds on May 26-30, 2011. It is a great location in the Sierra foothills in Gold Country on famous Highway 49, and just a short ride to Yosemite Valley and its incredible beauty. The waterfalls will be exceptionally spectacular this year. There is great riding, on and off-road in the entire area surrounding Mariposa. The club lines up several interesting speakers and puts instructional and competitive events such as off-road riding skills workshops and English Trials. Well over 500 riders attended last year's rally.

The 49er Rally, the largest BMW Club motorcycle rally west of the Rockies, is world famous. As a vendor, you'd have a captivated group of shoppers searching for the latest and greatest gadgets, upgrades to their motorcycle component systems, camping equipment, safety gear, and more. The 49er provides a unique venue for you, the vendor, to interact with the riders in attendance. I'm sure you'll find it well worth your while to make the trip.

Sales space at the rally, whether indoors in the roomy exhibit hall which is secured at night, or outdoors lining the walks around the exhibit building, assures maximum pedestrian exposure. There is no additional fee for being a vendor. Simply register for the rally. You may pre-register on-line at our website, www.bmwncal.org/49er or register when you arrive at the gate. A barbecue dinner is available Saturday night if you pre-register. Please reply by e-mail if you are planning on attending as a vendor or do not hesitate to call me with any questions you may have

An image of this year's poster is on page two of this letter. I look forward to seeing you over the Memorial Day weekend in Mariposa.

Sincerely,

Tom Connolly, 2017 49er Rally Chairman

(415) 517-5157 49erChair@bmwncal.org

The '49er

Let's Roll!



BMW NorCal | Mariposa 2017

Bikes! Bands! Beer!

Speakers, Vendors, GS Giants Skills & Field Events, Prizes & More!

Memorial Day Weekend, May 25-29

Mariposa County Fairgrounds on Highway '49

The Gateway to Yosemite and the Merced River Canyon

Details and Registration here: www.bmwnorcal.org/49er

**BMW Motorcycle Club
of Northern California**



ONLINE EARLY BIRD Registration \$55 until May 11, 2017

After May 11, \$65 for general admission

Children ages 6 to 12, \$25 | Under 6 years old, free!

Saturday dinner with vegetarian option, \$20 (must pre-register!)

Limited RV parking for the general public is available for \$60 (flat fee)

For more info, email 49'er Rally Chair, Tom Connolly, 49erchair@bmwnorcal.org